

KARABO MOTHIBE

DIGITAL PICASSO

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. Developing project from inception through production to final delivery.

Future Award Winning Digital Designer



kdmothibe.wixsite.com/porty
www.behance.com/karabo_mothibe



"It all started with Windows Paint, and now we here..."

DEDICATED | DETERMINED | DISCIPLINE



IDEAHIVE | March 2021 – June 2022
www.ideahive.co.za

Duties: Graphics & web design, working with the internal team to present finalised ideas and concept to internal and/or external clients. Work to a brief, solve problems creatively and adapt style/CI guidelines if needed.

Reference: Patricia Bosman – Creative Director | 067 927 7721

TWOTONE GLOBAL | July 2022 – To date
www.twotone.co.za

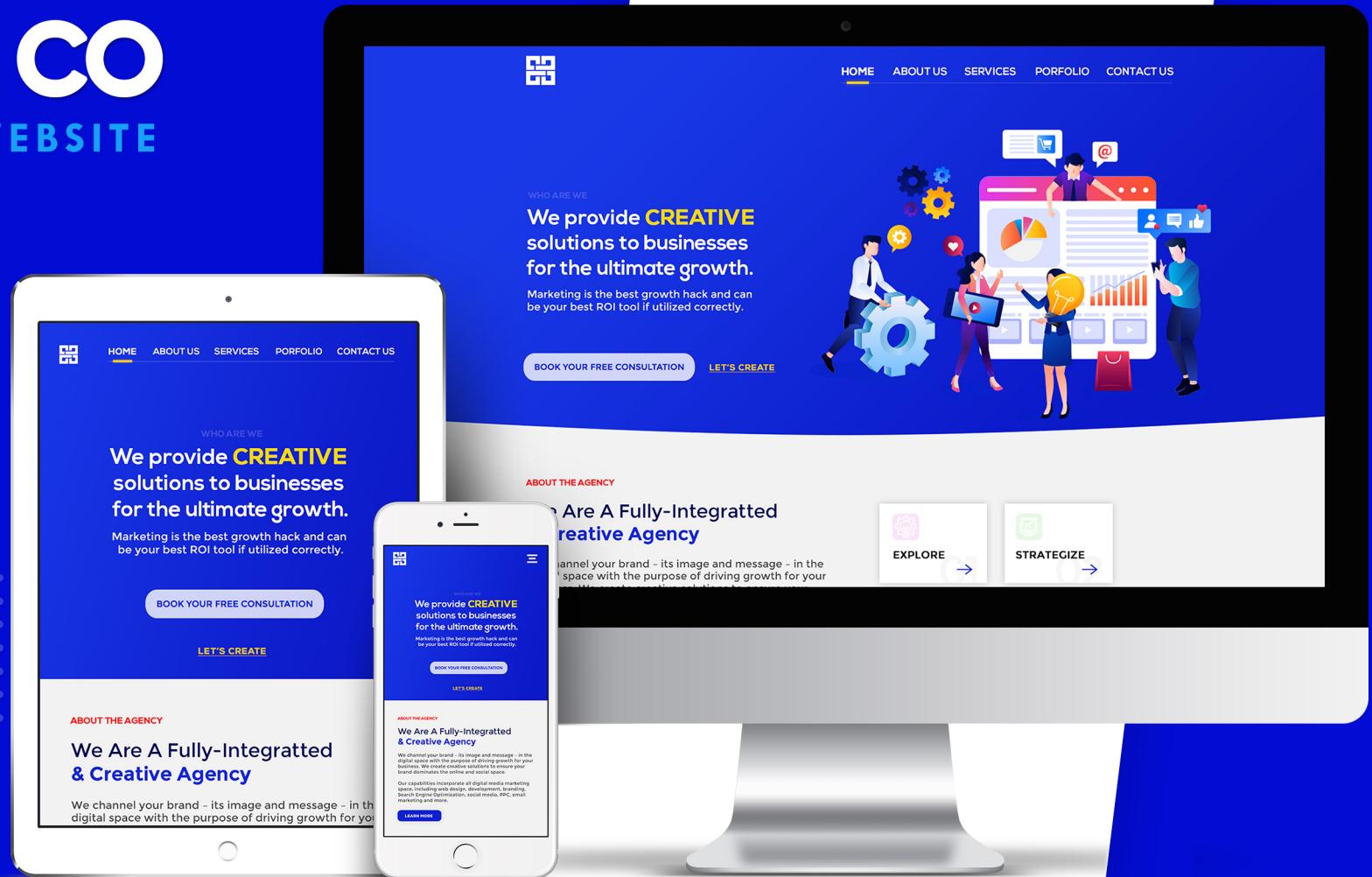
Duties: Designing content for television advertisements, billboards and other related media platforms. Responsible for creating innovative content as per the client's requirements.

Reference: Athule Nano – Creative Director | 083 512 4728

BRIDGE CO

RESPONSIVE WEBSITE

DESIGN CONCEPT



DESIGN: WEBSITE DESIGN

WHO ARE WE

A Digital Agency That Focuses On Pioneering Creative Solutions

We are driven by passion to work smarter, faster and to improve the future of our clients' brands by crafting creative solutions that result in the best possible ROI. Being a small firm ourselves, we understand that small and medium enterprises do not always have the necessary resources available to them in order to apply the highest standard of marketing and design, this often limits the growth and potential of the brand.

Whether creative or digital, we have the skills and capabilities to bring your vision to life. Whether you're looking to create brand awareness or enhancement campaign, boost your online sales, generate leads and more results from your online marketing budget, Bridge Creative Operations is your go to firm.



How We Can Help You Grow Your Business

From concept, creation to implementation across all platforms to drive potential customers to your business. Our aim is to provide **cost-effective creative solutions** specifically crafted to all our existing and potential clients.

Branding & Design

Digital Marketing

Website Development

Search Engine Optimisation

Our Design department offers exceptional collateral, to visually convey your brand's message, incite emotional recognition assert your business' personality.

We design for startup and corporates alike, ensuring brand consistency and effective implementation of printed or manufactured collateral.

Our Design capabilities extend to brand collateral: from logo design, brochures, banners to business cards and your corporate image.

[LET'S CREATE >](#)

Why Choose Us As Your Digital Agency

We believe that quality should never be compromised on, therefore, we offer a great variety of creative solutions in all related areas in order to produce the highest quality of visual communication and effective digital marketing to brands, equipping them to reach their full potential.

We carefully consider our clients' goals, current challenges and possible opportunities in order to craft a creative strategy that will build, grow and support the vision and objectives of our clients.

Our focus is on establishing long-term relationships with our clients. We would love to walk a path with the brands we work with.



TRUSTED BY

Brands that we have Worked With



[CHECK OUT OUR WORK](#)

Services

- UX/UI Design
- Web Development
- Google AdWords
- Paid Marketing
- Email Marketing
- Social Media Marketing
- Search Engine Optimization

Company

- Home
- [ABOUT US](#)
- Work Portfolio
- Pricing
- Case Study
- Terms & Conditions
- Privacy Policy

Contact Us

012 345 789
letscreate@bridgeco.co.za

45 Lombon St, Ermias
Broekhoutspruit, 1020



OUR PORTFOLIO

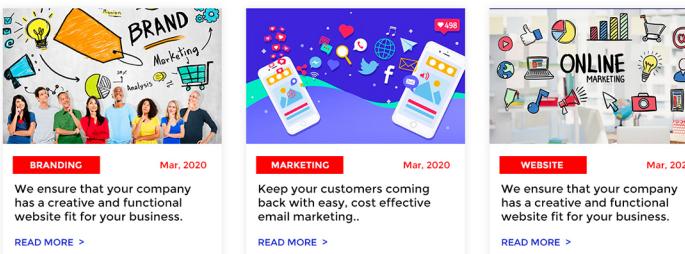
Check out the **Work We've Done**



[SEE MORE](#)

CASE STUDY

Our Latest News
Articles & Tips for you



CONTACT US

Have A Fresh Project In Mind? [Let's Create.](#)



YOUR NAME*

YOUR EMAIL ADDRESS*

WHICH STATEMENT BEST DESCRIBES YOU?*

WHAT IS YOUR CURRENT BUSINESS GOAL?*

MESSAGE*

[GET IN TOUCH](#)

BRANDS THAT HAVE TRUSTED US



Services Company Contact Us

UX/UI Design HOME 012 345 789

ABOUT THE AGENCY

We Are A Fully-Integrated & Creative Agency

We channel your brand – its image and message – in the digital space with the purpose of driving growth for your business. We create creative solutions to ensure your brand dominates the online and social space.

Our capabilities incorporate all digital media marketing space, including web design, development, branding, Search Engine Optimization, social media, PPC, email marketing and more.

[LEARN MORE](#)



OUR SERVICES

Get Your Online Presences Right



Branding & Design

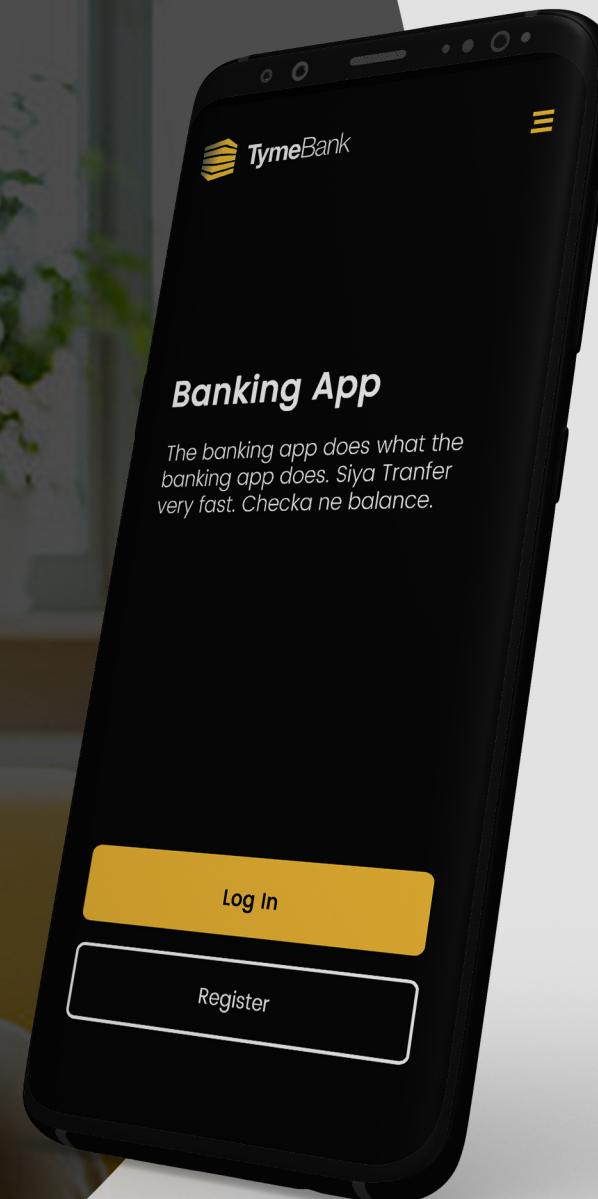
Brand Identity for startups and corporates, digital and print-ready collateral.



TymeBank

You've got this

Banking App Concept



Project Overview

[HOME]

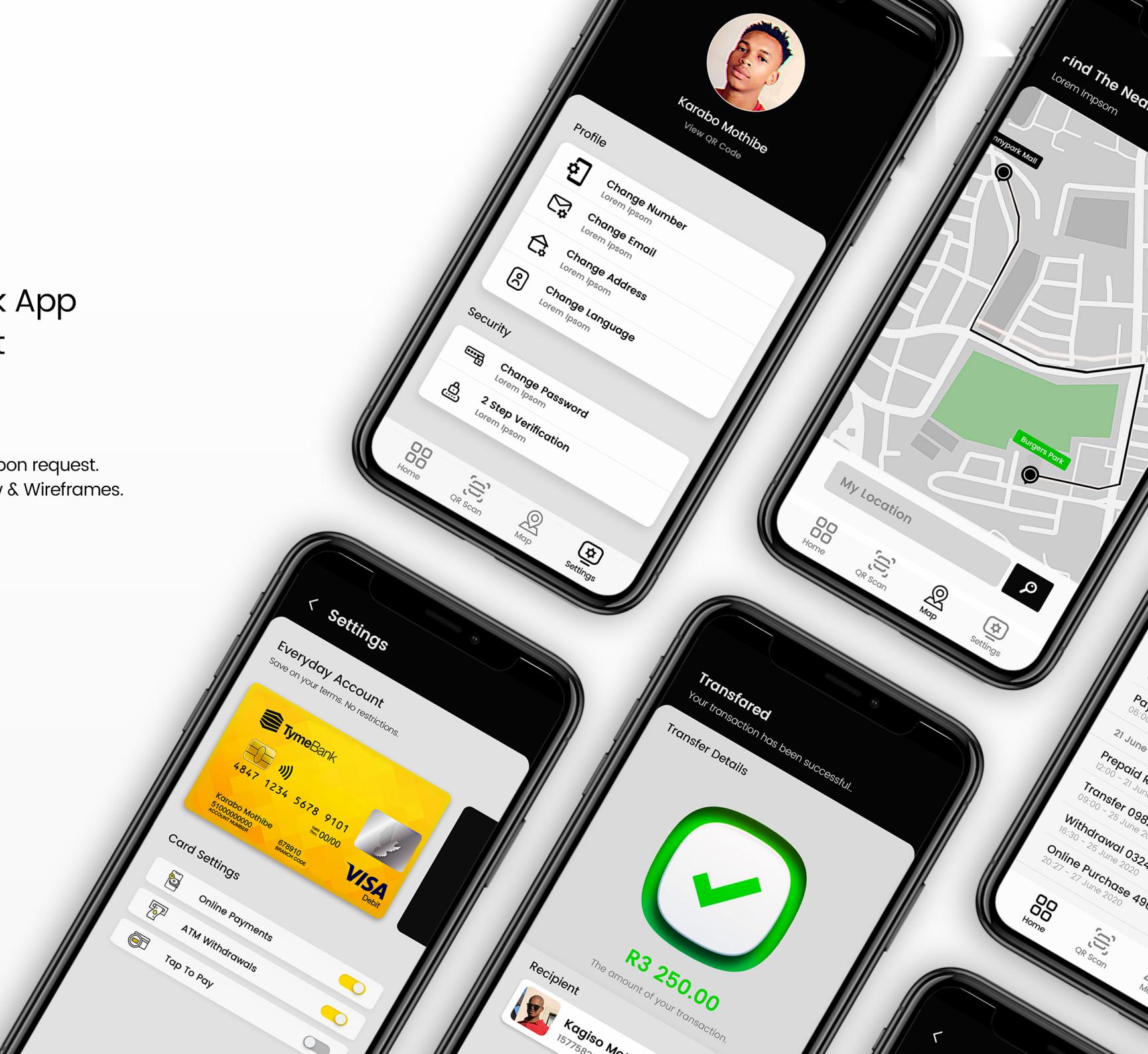
By implementing TymeBank's Corporate Image, I designed the app with the idea of achieving User-Friendliness by making it easy to navigate and easy to access information.



TymeBank App - Concept

+ 5 SCREENS

Demo available upon request.
Includes: User flow & Wireframes.





GET IT ON
 Google play

Download on the
 App Store



Buy data & Airtime
at no extra cost



Keep track of your
Credit Score



Make instant
transactions



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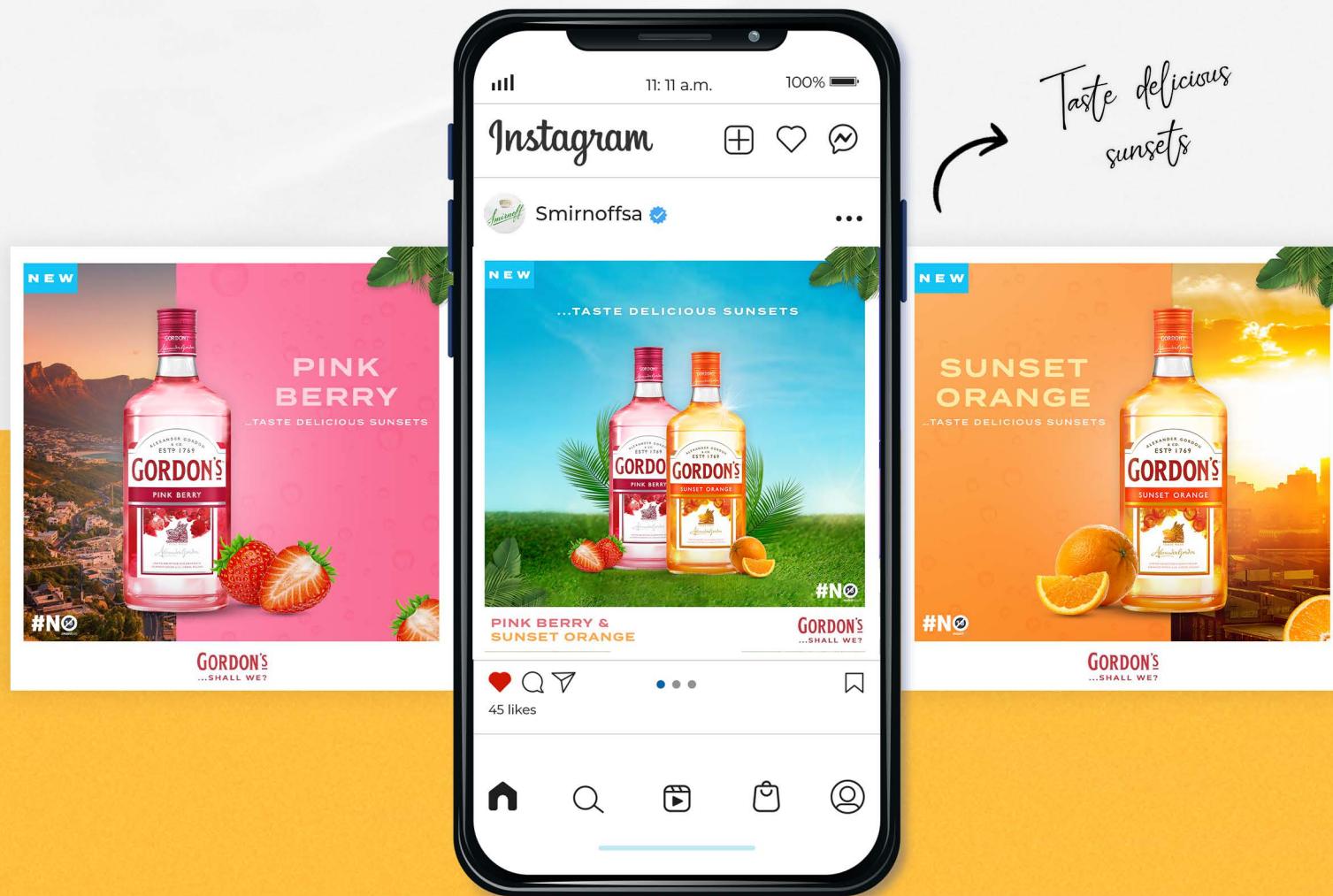


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GORDON'S

SOCIAL MEDIA POST / CONTENT PLAN



12 POSTS CREATED

+10000 IMPRESSIONS

+100 COMMENTS

+200 LIKES

McDonald's

Content Development & Engineering



A tablet and a smartphone are displayed side-by-side. The tablet shows the McDonald's website with a prominent banner for 'Appy Days' and a call to action to 'Discover delicious McDonald's deals in our App for iOS and Android.' The smartphone shows the 'My McDonald's' app interface, featuring a promotion for 'Appify your days and get Double Points'.

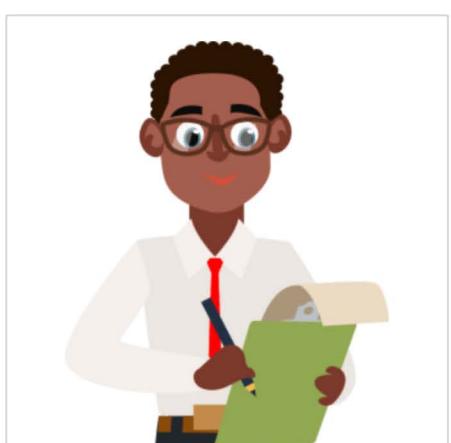
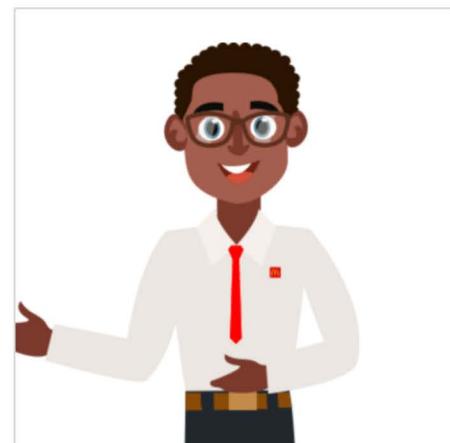


Background

Aphiwe "Appy" is an online Persona created to be the McDonald's App users' personal guide and "confidante" through their experience of the McDonald's App. He is a warm and humble character that was gradually introduced to our audience to guide, and lead the consumers from McDonald's social media platforms and website, to the McDonald's App. He ultimately became a dependable guide that populated users' social media feeds (for the sake of the most effective and efficient platform for communication) as a first responder with responses based on real FAQ's.

Communication Goal

Announce and educate our audience that McDonald's has an app with delicious deals and experiences that are EXCLUSIVE to the active & frequent community.





Communication Goal

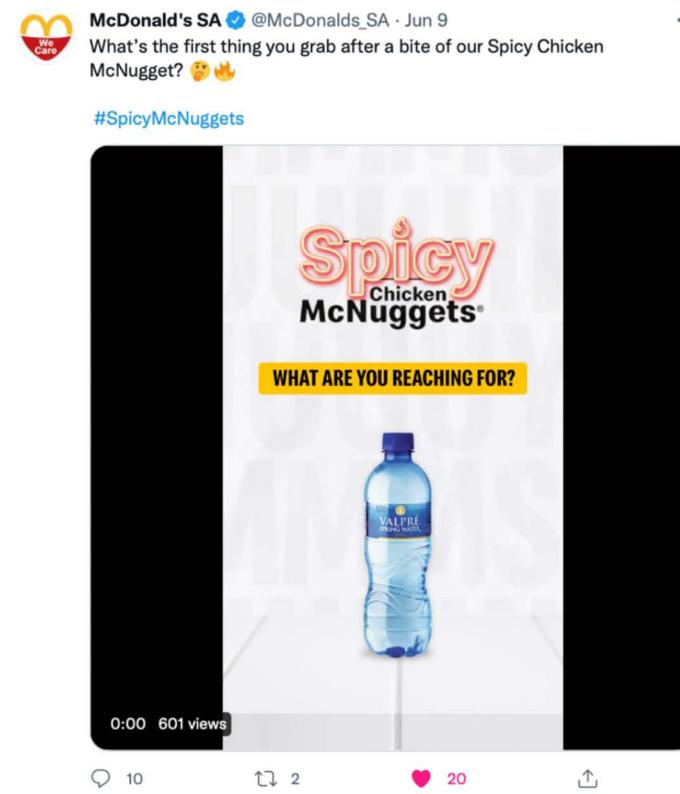
Announce and educate our audience that McDonald's has an app with delicious deals and experiences that are EXCLUSIVE to the active & frequent community.



Desired Consumer Action

Use and engage with MyMcDonald's as an extension of their love for McDonald's on a regular basis.

Create FOMO > Drive Downloads > Registration > Redemptions

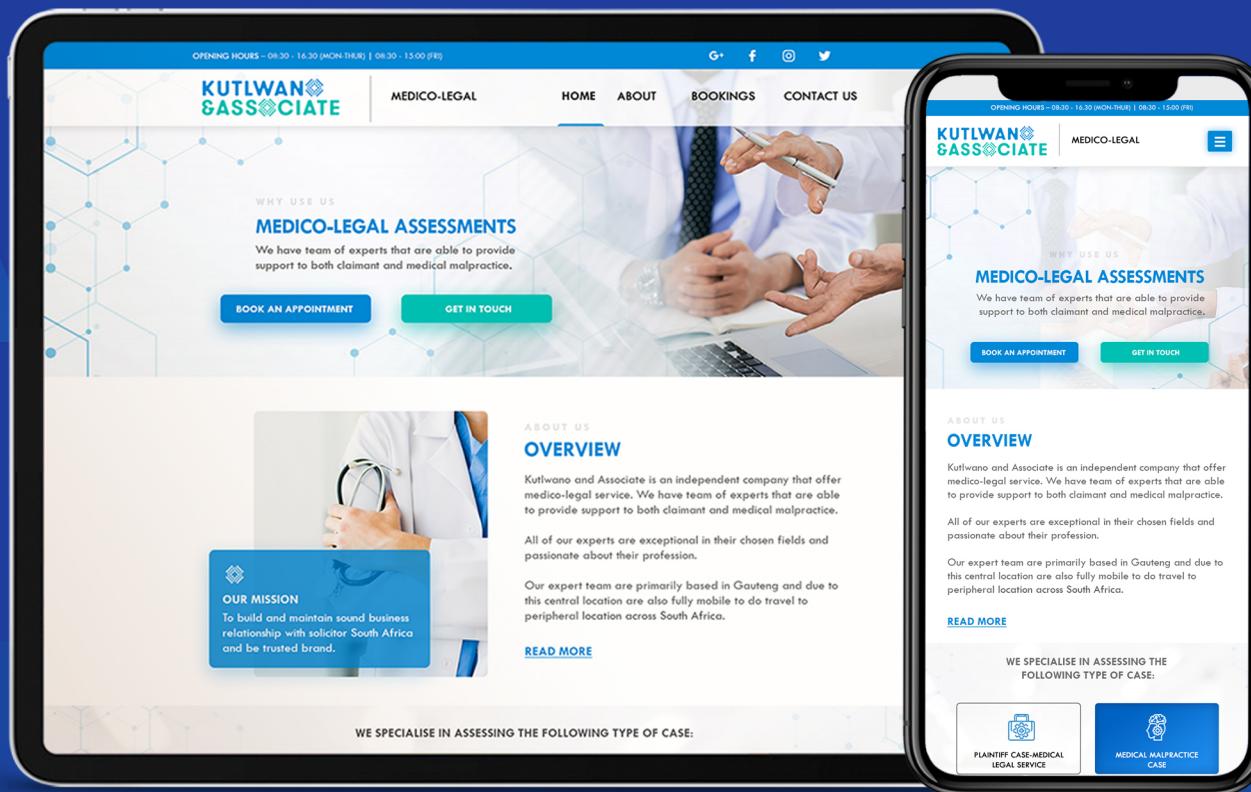


Campaign Summary:

McDonald's launched the new Spicy Chicken McNuggets by tapping in to the world of ASMR. Our mission was to get Chicken Nuggets lovers excited about trying out the new fiery favourite by enticing them with a relevant, highly engaging and disruptive content.

Deliverables: Campaign Visual Treatment

UPDATED WEBSITE FOR

**KUTLWAN
&ASSOCIATE****DELIVERABLES: WEBSITE DESIGN - COMPANY FOLDER - BUSINESS CARDS
EMAIL SIGNATURE - BUSINESS CARD - PROMO CONTENT - LETTERHEAD**

PROJECT: WEBSITE DESIGN



MISSION

Our mission is to build and maintain sound business relationship with solicitor South Africa and be trusted brand.



VISION

Our primary focus is to enable our business relationship with solicitor to have quality and winning assessment report.

OUR MEDICO-LEGAL EXPERT LIST

- Maxilla Facial & Oral Surgeon
- Speech Therapist & Audiologist
- Occupational Psychologist
- Educational Psychologist
- Cardio-Thoracic Surgeon
- Industrial Psychologist
- Neuropsychological
- Clinical Psychologist
- Orthopaedic Surgeon
- Physiotherapist
- Cardiologist
- Urologist
- Plastic Surgeon
- Neurosurgeon
- Neurologist
- Psychiatrist
- Physician
- Orthopaedist
- Audiologist
- Actuaries
- Ent Specialist
- Dermatologist
- Gynaecologist
- Ophthalmologist

MEDICO LEGAL REPORT AND APPOINTMENT

Our work is to support attorneys with any type of expert needed within South Africa for plaintiff or defendant work. Our reporting turnaround is normally 7 to 10 working days. We also take emergency matters. Progress reports are provided on a regular basis to keep our solicitors up to date. We ensure that the report is completed in time giving attorneys sufficient time to evaluate the findings before the trial date.

WE SPECIALISE IN ASSESSING THE FOLLOWING TYPE OF CASE:

- Plaintiff case— medical legal service
- Medical malpractice case
- Expert medico-legal report for claimants
- Expert medico-legal joint report
- Expert witness in court

[BOOK AN APPOINTMENT](#)

BEYOND BORDERS

Our team are primarily based in Gauteng and due to this central location are also fully mobile to do travel to peripheral location across South Africa. We make it easy for any solicitor to access your client who may be unable to travel to the major centres to consult with specialists.

OUR EXPERT CAN TRAVEL TO THE FOLLOWING AREAS

- Johannesburg
- Pretoria
- Cape town
- Durban
- Bloemfontein
- Nelspruit
- Welkom
- Port Elizabeth
- Limpopo

GET IN TOUCH

BOOKINGS@KUTLWANOASSOCIATE.COM
[KUTLWANO ASSOCIATES](#)
[+27 \(0\) 11 204 3002](tel:+27(0)112043002)
[52 QUATAR CRESENT, COSMO CITY EXT 10, RANDBURG, 2188](#)

COMPANY

[HOME](#)
[ABOUT US](#)
[BOOKINGS](#)
[CONTACT US](#)

OPENING HOURS

MON - THURS	8.30 – 16.30
FRIDAY	8.30 – 15.00
SAT - SUN	CLOSED

[G+](#) [f](#) [i](#) [t](#)

The idea behind the concept was to keep the execution clean and informative. The information is easy to navigate through and pleasing to the eye.

KUTLWANO & ASSOCIATE

MEDICO-LEGAL ASSESSMENT

Kutlwano and Associate is an independent company that offer medico-legal service. We have team of experts that are able to provide support to both claimant and medical malpractice.

TEAM OF EXPERTS

- ORTHOPAEDIC SURGEON
- NEUROSURGEON
- NEUROPSYCHOLOGICAL
- CLINICAL PSYCHOLOGIST
- NEUROLOGIST
- OPHTHALMOLOGIST
- MAXILLO FACIAL
- DERMATOLOGIST
- GYNAECOLOGIST

- OCCUPATIONAL PSYCHOLOGIST
- EDUCATIONAL PSYCHOLOGIST
- PSYCHIATRIST
- ORAL SURGEON
- PLASTIC SURGEON
- PHYSICIAN
- ORTHOTIST
- ENT SPECIALIST
- PULMONOLOGIST

- INDUSTRIAL PSYCHOLOGIST
- CARDIO-THORACIC SURGEON
- CARDIOLOGIST
- SPEECH THERAPIST
- AUDIOLOGY
- UROLOGIST
- PHYSIOTHERAPIST
- ACTUARIES

BOOKINGS: bookings.kutlwanoassociate@gmail.com

WEBSITE: www.kutlwanoassociates.com

JUNIOR RAMAPHALA
SENIOR MANAGER

+27 (0) 81 760 5779
+27 (0) 11 204 3002
Junior@kutlwanoassociates.com
52 Quartar Crescent, Cosmo City Ext 10, Randburg, 2188
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Medico Legal Reports | Plaintiff & Medical Malpractice



GOOGLE DISPLAY BANNERS

CHASELIST ROLLOUT

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Apply for an African Bank Consolidation Loan

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Get flexible repayment terms



McCafé BARISTA SEARCH



SEARCH

McCafé

1ST PRIZE

R50 000

2ND PRIZE

R30 000

3RD PRIZE

R20 000

+ An International Hotel School Bursary

#McCaféBaristaSearch

McCafé Presents SA's First Barista Search

Against the backdrop of one of the world's highest employment rates, McCafé wanted to play a part in developing and imparting skills and ultimately creating employment opportunities. Through the launch of the first McCafé Barista Search, we achieved the following:



Positive
Sentiment



3 808 826
Overall Impression

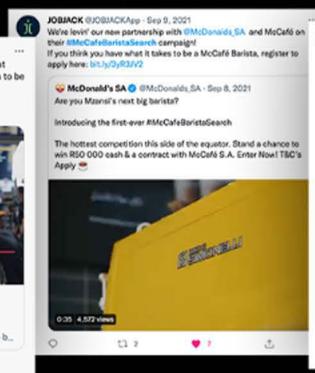
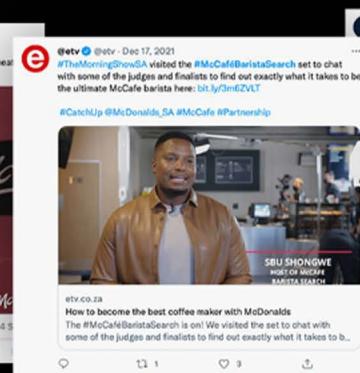


1500
Views Per Episode

26 455 Applications Nationwide & 76 New Baristas Recruited

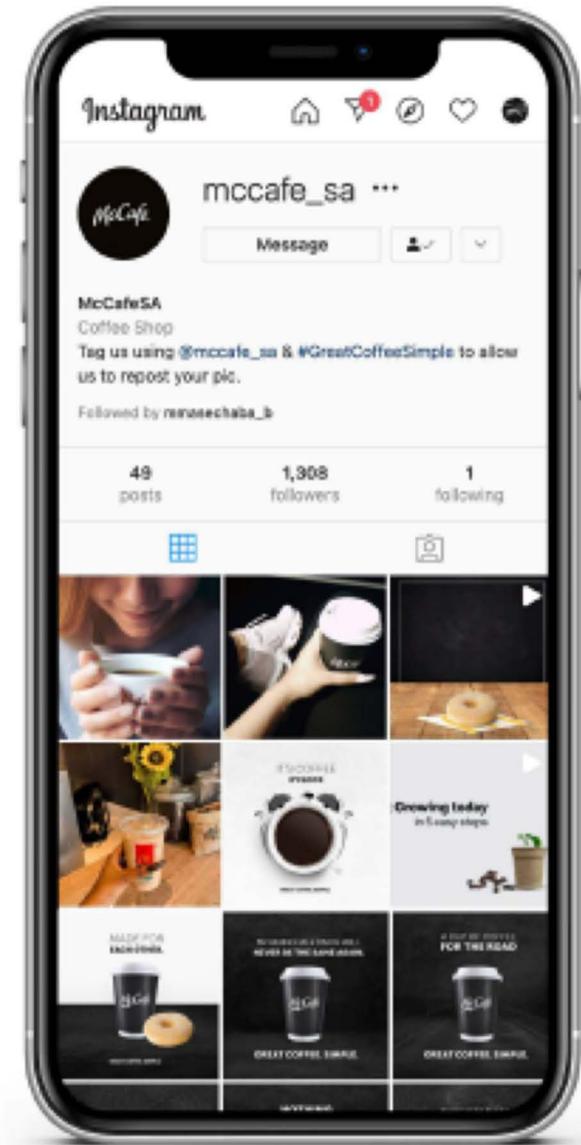
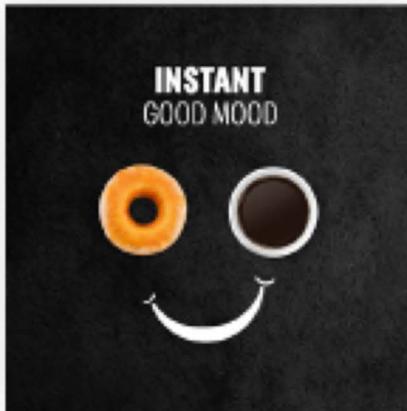
Brand Health:

"Have the best Barista made coffee" category which moved from 36% to 39%



BARISTA SEARCH

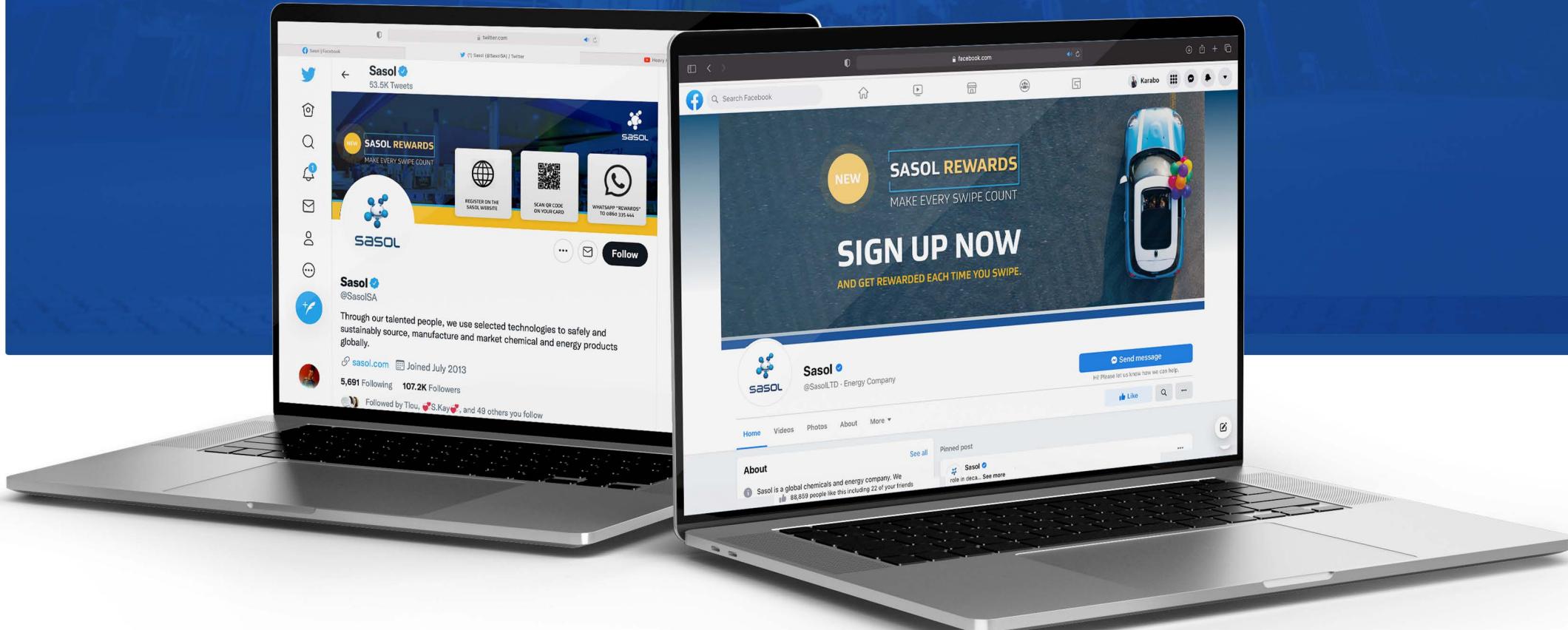




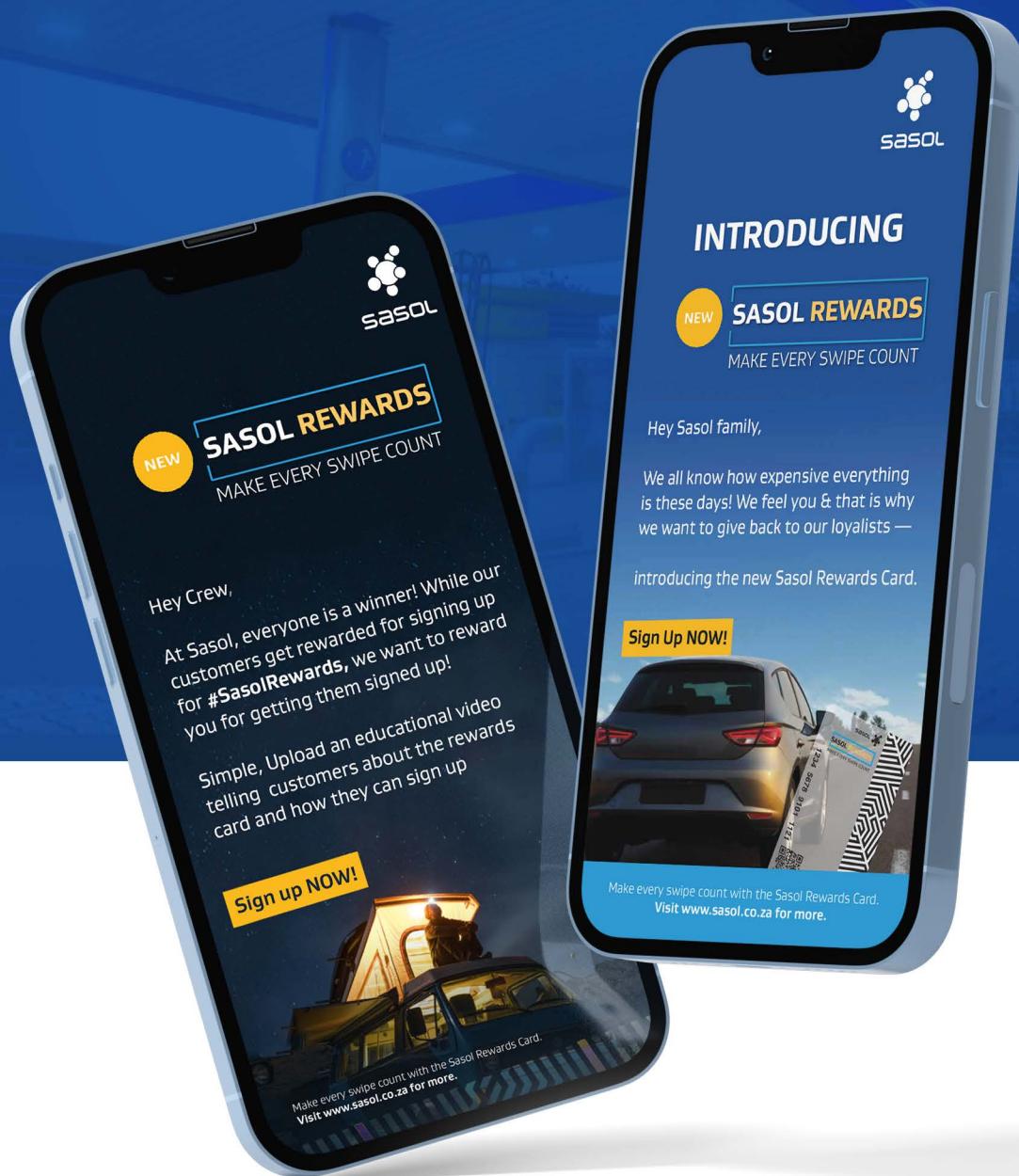


Campaign Rollout

Social Media + Website



Campaign Rollout
Digital



Campaign Rollout

Print



WIN BIG WHEN YOU SIGN UP

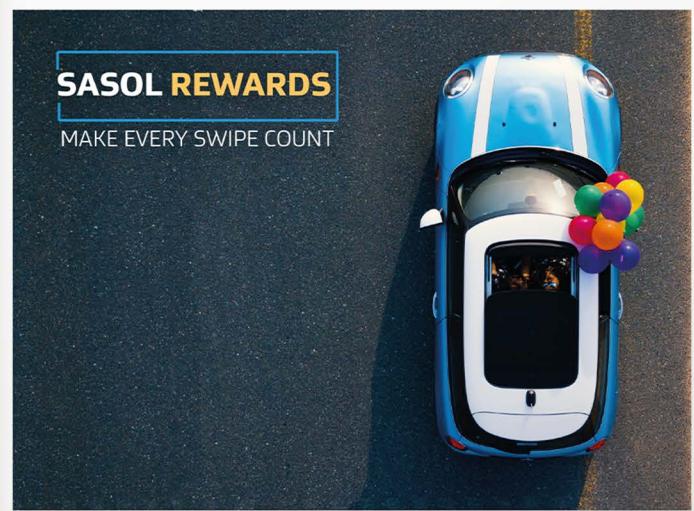
SASOL REWARDS

MAKE EVERY SWIPE COUNT

Upload an educational video telling customers about the rewards card.

Make every swipe count with the Sasol Rewards Card. Visit www.sasol.co.za for more.

SASOL



SASOL REWARDS

MAKE EVERY SWIPE COUNT

INTRODUCING

SASOL REWARDS

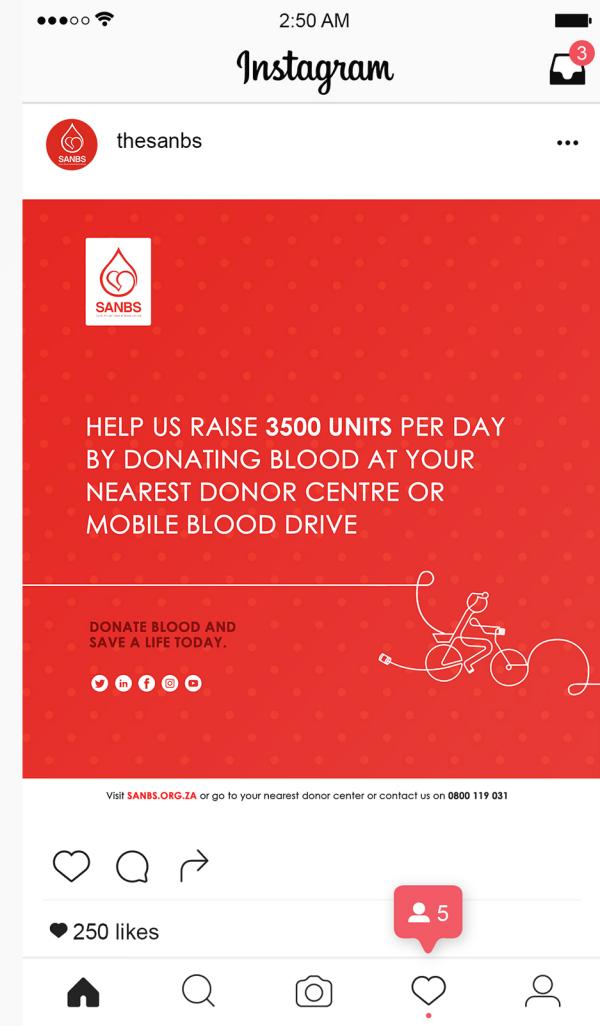
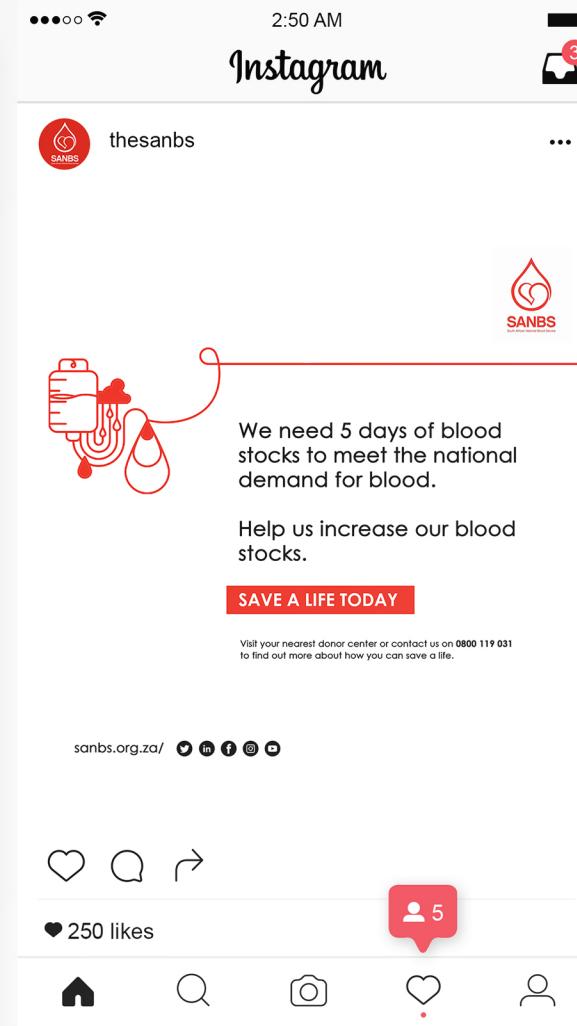
Hey Sasol family, we all know how expensive everything is these days! We feel you & that is why we want to give back to our loyalists — introducing the new Sasol Rewards Card.

Sign up visit www.sasol.co.za for more.

SASOL



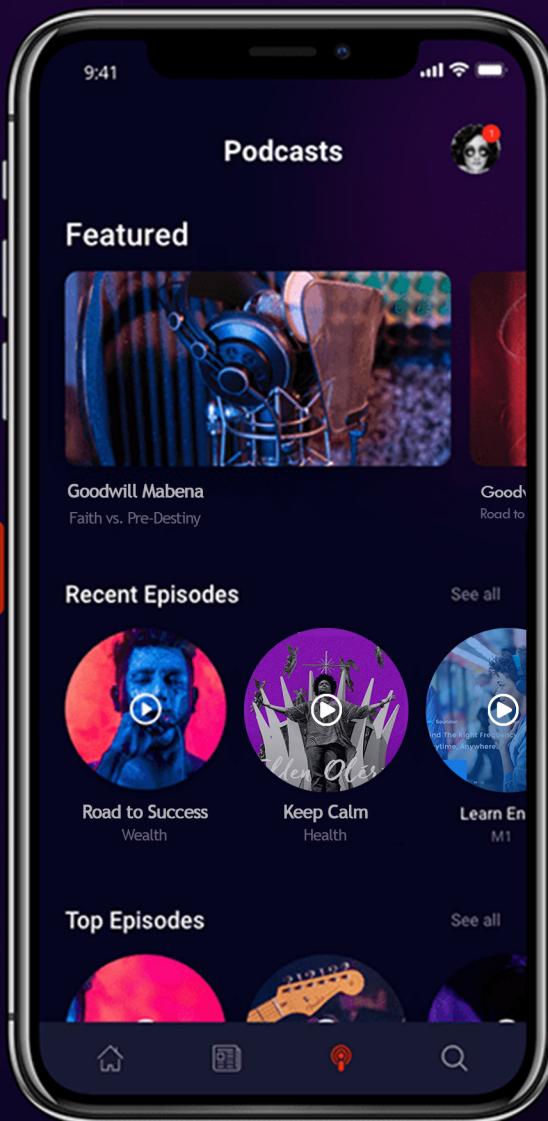
TO DESIGN SOCIAL MEDIA CONTENT: POST + STORIES.



2020

THE GOODWILL SHOW

PODCAST





DELIVERABLES: LOGO - PODCAST ART COVERS - USER EXPERIENCE
MARKETING STRATEGY & CONTENT - SOCIAL MEDIA BRANDING

THE GOODWILL SHOW



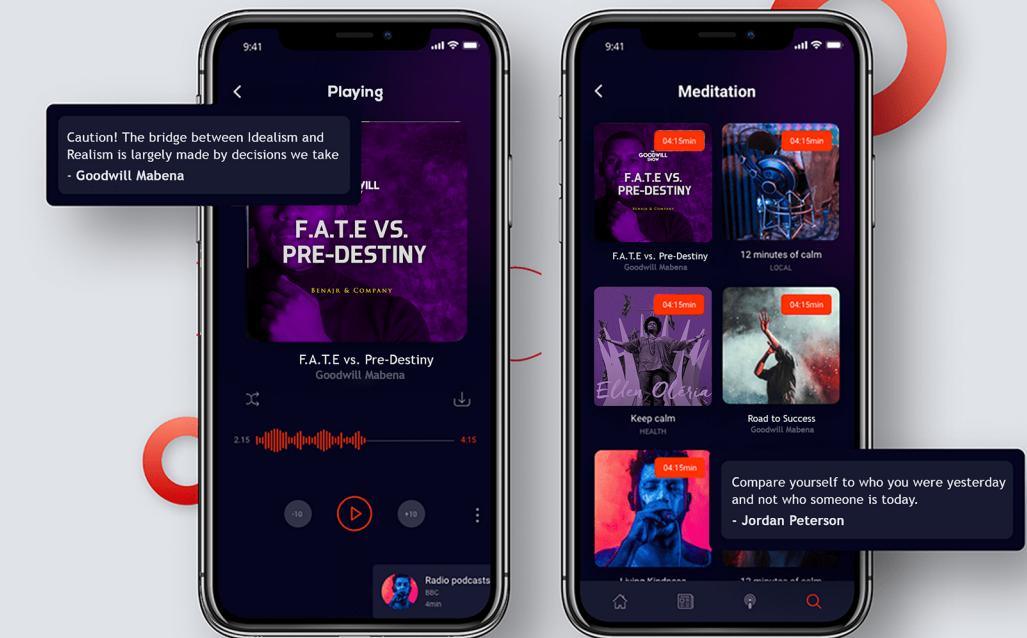
The Goodwill Show was founded from the heart to teach, coach, inspire, guide and to preach about Doctrines, Theories, Principles and Laws that govern our existence.

In achieving this, we intend to open up spaces of thought and consciousness. This is in our order that we increase the probability of living our best life, being wise, intelligent and exposed.



This thing called Life is insanely complex. The typical journey on human beings, is to carefully navigate themselves in pursuit of a purpose lead life. Along the journey many treasures are discovered in the midst of dragons, scorpions and snakes (figuratively).

I've carefully observed that it's the character within a person that leads to failures or successes relatively and not necessarily the many myths we've been taught to believe.

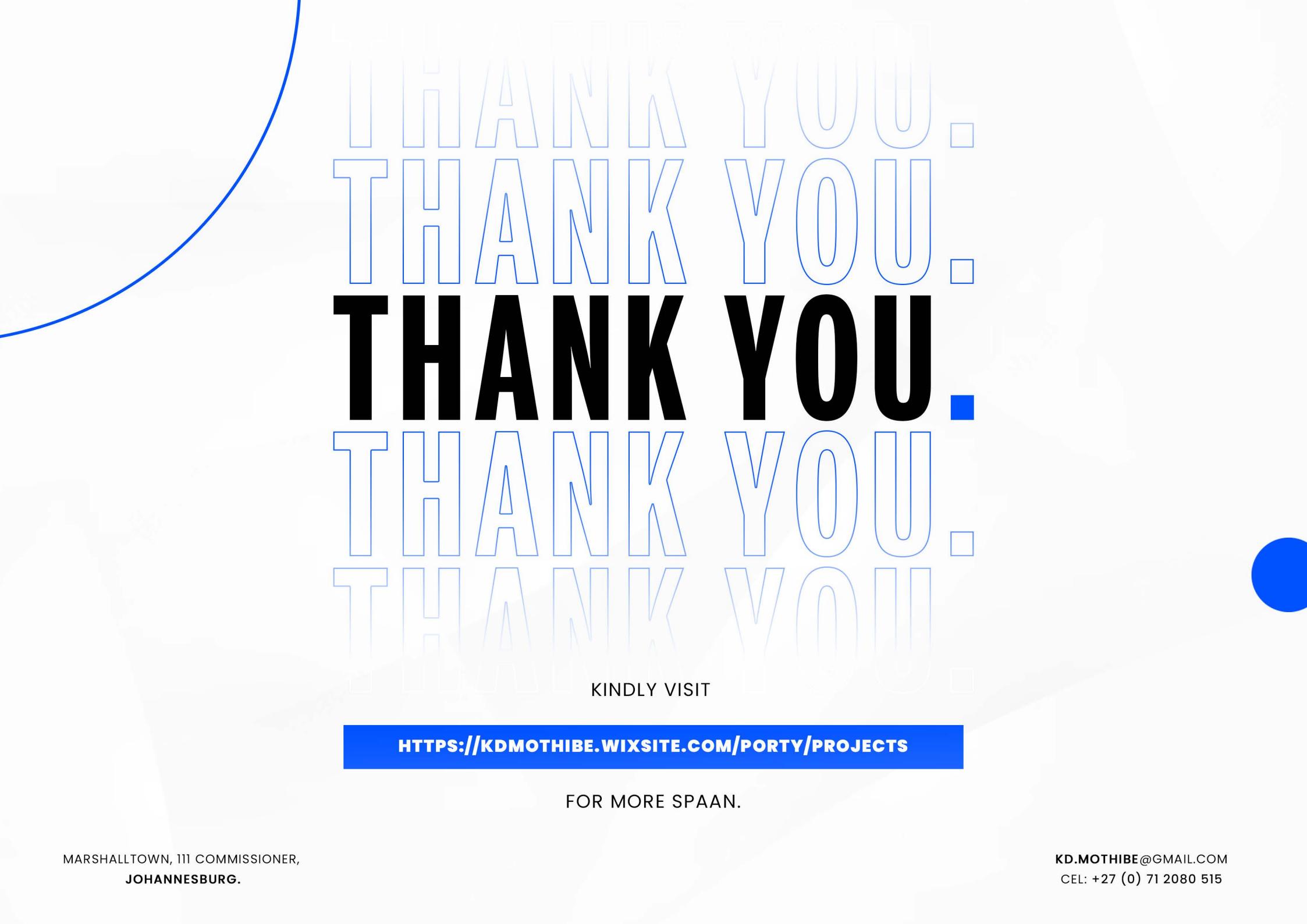


JOIN THE CONVERSATION

Catch THE GOODWILL SHOW on the following platforms:



www.facebook.com/goodwillmabena



THANK YOU.
THANK YOU.
THANK YOU.
THANK YOU.
THANK YOU.

KINDLY VISIT

[HTTPS://KDMOTHIBE.WIXSITE.COM/PARTY/PROJECTS](https://kdmothibe.wixsite.com/party/projects)

FOR MORE SPAAN.